



WITTUS FIRE BY DESIGN

Photography by Curtis Lew

Fireplaces are at the top of the list when it comes to furnishing comfort, togetherness and harmony. Indeed, a fire adds ambience, intimacy and loads of warmth to an environment. Wittus—Fire by Design can offer all of the above. The store’s showroom sits in a thickly wooded area in the quaint town of Pound Ridge, NY, and its bucolic location is apropos for the products Wittus sells.

A native of Denmark, Niels Wittus and his wife, Alyce, created the company more than 40 years ago with the goal of providing a wide range of high-quality European-designed hearth products to local consumers, architects, contractors, the design community and dealers nationwide. Being in the industry for so many years, the couple can attest to the beautiful design, superior craftsmanship and high efficiency of the imported stoves and fireplaces they offer. Their products also fit the mold of Niels’ Danish heritage, which includes the concept of hygge (pronounced HUE-gah)—the art of comfortable living and happiness. The Wittus showroom is filled with welcoming vibes, bright colors and hearth products that have the power of bringing warmth to the home.

Which products have the best hygge? The Shaker wood-burning stove, for one, was designed by Antonio Citterio of Italy at his

wife’s request to be a heat source for their home. Once word got out through friends and family, however, Citterio’s classic design of the Shaker stove gained mass appeal and took off as a popular product among the general public. Another favorite product is the cookstove, which not only heats, but also nurtures the soul with tasty, home-cooked food. Wittus offers the Klassic cookstove conceptualized by designer Bent Falk, Romotop’s Lugo from the Czech Republic, and the de Manincor Domino Maxi from Italy. The store also features wood, gas and pellet-burning fireplaces, and a wide variety of hearth accessories.

A stop at the Wittus showroom offers one-stop shopping with style. Niels and Alyce take pride in pleasing their customers and providing a one-on-one experience reminiscent of days gone by. Wittus is not only a brand but a place where customers can forge a relationship that lasts for years to come. Come visit the showroom, be greeted by Wittus’ beloved dog, Darby, and enjoy the ultimate Danish hygge experience.

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Alyce and Niels Wittus

